



AIMubdi SMS Marketing TARIFF

Messages from SIM based transfer mechanism card automatic SMS sending Device Rates:

Fixed Setup one-time per campaign

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|----------------------|-------|----------|
| • 5,000 SMS per day | Rates | 3000 PKR |
| • 10,000 SMS per day | Rates | 5000 PKR |

Regular Marketing Campaign

- | | | |
|--------------------------------------|---|----------|
| • Per Message Cost < 50,000 volume | = | 0.41 PKR |
| • Per Message Cost < 100,000 volume | = | 0.39 PKR |
| • Per Message Cost < 200,000 volume | = | 0.37 PKR |
| • Per Message Cost more then 200,000 | = | 0.35 PKR |

Kindly let us know in advance of your stature.

IMPORTANT

- One SMS consist of only 160 characters.
- Reports will be available of Customer Replies.
- No Charges will be included for closed or invalid numbers and undelivered SMS.
- SMS sending cell numbers will be confidential in either case.
- Advance full payment is required before starting marketing campaign.

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